

MessageSolution Showcases Its Cloud Archiving and eDiscovery Platform at HostingCon 2013, Introducing an Enhanced MSP Partner Program

MessageSolution enables hosting partners to offer clients a one-stop, high continuity archiving and eDiscovery solution. MessageSolution aims to provide its MSP and VAR partners with an increase in mutual revenue opportunities by expanding billable software-hosted and professional services, while streamlining and automating the corporate data lifecycle management.

Austin, TX and Milpitas, CA (June 17, 2013)- MessageSolution, Inc., the global technology leader in information archiving and eDiscovery solutions, will be exhibiting at HostingCon 2013 and showcasing its high-performance cloud computing and Managed Service Provider (MSP) platforms in Austin, Texas from June 17 to 19, 2013.

MessageSolution will also be introducing its enhanced partnership program, which is designed to simplify the transition from MessageSolution hosted cloud archiving to MSP hosted platform. While MSPs are familiarizing themselves with the MessageSolution features and functions, MessageSolution hosts the partner's clients in its cloud. After partners develop a familiarity of the functionalities, they can migrate their clients' archived data to their own data center or cloud networks to leverage their existing MSP infrastructure for a maximized margin.

"Among the leading information archiving vendors, MessageSolution is the only one that delivers 3 award-winning archiving and eDiscovery platforms for email, SharePoint and file systems: a cloud computing MessageSolution hosted service, an MSP hosted platform, and an enterprise on-premise solution," states MessageSolution Global Marketing Strategist, Kevin McInerney. "MSP partners can choose to host in MessageSolution's cloud or on their own data center with flexibility to transition to a different platform over time, granting them maximum options and revenue opportunities."

MessageSolution MSP Partner Program

Just in time for HostingCon, MessageSolution revamped its partner program to ease the transition for MSPs, providing dual client support, and supporting the partner's clients while simultaneously setting up the client's MSP platform.

More partners are choosing MessageSolution because of its deployment flexibility and numerous revenue opportunities within the archiving and eDiscovery market. Through its hybrid hosting system, MessageSolution works directly with partners to implement and support clients in all organizations' environments for maximum efficiency and customer satisfaction.

Instead of waiting for MSPs to deploy their platform, the MessageSolution technical support and development team works with partners to immediately host the partner's clients in the MessageSolution cloud for instant ROI and hands-on training. This, in turn, minimizes the time required for multi-tenant solution deployment, implementation, and comprehensive system

training. MessageSolution also delivers an on-premise customer hosted solution which maximizes revenue opportunities for partners.

MessageSolution MSP-Hosted Platform

In comparison to vendor hosted archiving services, the MessageSolution MSP-Hosted Platform is designed to increase MSP revenue by over 300% while delivering enterprise-class functions and features to SME and Enterprise organizations. A highly scalable solution, partners can archive for hundreds of thousands of users in a clustered environment, or up to 25,000 on one server, reducing costly hardware, maintenance, and IT expenses. Archiving for SME clients on the MSP or MessageSolution's existing data center will result in greater server performance and flexibility. Each client receives an independent archiving experience with minimal maintenance, on-line global support, and an interactive data store with granular access controls.

Benefits Include:

- Leverage existing MSP infrastructure, support team, and data operations
- White labeling and solution rebranding
- Sales support and technical product demos
- Enhanced technical support

MessageSolution Hosted Cloud Archiving and eDiscovery Services

MessageSolution Cloud Archiving and eDiscovery Platform is an all-in-one information archiving and eDiscovery solution for email, SharePoint, and file systems for organizations' compliance, legal discovery, and storage management.

MessageSolution has integrated with major cloud networks, including IBM and Amazon, to leverage the cloud object storage and cloud computing power, and provide clients around the world with a global network of information archiving and legal discovery services. The clients' data is securely stored with Advanced Encryption Standard (AES) and RSA secure encryption algorithms in the archive, along with industry-leading archiving performance, high availability, and disaster recovery.

MessageSolution SharePoint Archiving

In addition to archiving organization's email and file data, MessageSolution also supports SharePoint archiving. As SharePoint has essentially migrated into a dumping site for content, companies are beginning to recognize the need to archive this data for data management and compliance. MessageSolution's SharePoint Archiving is directly integrated with Microsoft Suite, allowing users to drag and drop files from their Outlook directly to SharePoint and vice versa. Built-in search and eDiscovery features let users quickly retrieve data, and grants auditors and legal counsel access to ensure compliance. With one consolidated archiving platform for email, SharePoint, and file systems, companies can have one centralized hub to store and search for all forms of data.

“MessageSolution provides the most options for the partners and clients to generate a high ROI with on-premise, cloud-based, and MSP platforms to deliver an all-in-one solution for email, SharePoint, and file systems archiving and eDiscovery. Supporting all email platforms archiving and migration on Exchange, GroupWise, Domino and Linux offers MSP partners the most solutions to support SME and enterprise clients,” states McInerney.

HostingCon 2013

MessageSolution will be attending HostingCon 2013 (Booth# 828) at the Austin Convention Center in Austin, Texas June 17-19, 2013. HostingCon is the premier industry conference and trade show for web hosting and cloud service providers. The conference is attended by professionals who appreciate the vendor-neutral environment in which there are no product or service sales pitches or ‘pay to play’ speakers. Every presenter, speaker, panelist and vendor represented throughout the robust conference agenda is there as a subject matter expert or industry leader sharing expertise to benefit the best interests of the professional community.

For more information, visit: <http://www.hostingcon.com/>

About MessageSolution

MessageSolution, Inc., is an industry leader in comprehensive email, SharePoint and file systems content archiving, legal eDiscovery, and data migration. With Cloud, Multi-Tenant and On-Premise software solutions available, MessageSolution enables organizations of all sizes in all industries to mitigate risk, reduce storage costs and requirements, optimize server performance, and comply with industry and federal regulations. The MessageSolution Platform supplies the organizational and governing backbone to manage the lifecycle of electronic stored data (ESI) by fully integrating with Exchange, Lotus Notes Domino, GroupWise and all Linux email platforms and supporting all SharePoint and file content types.

Founded in 2004 and based in Silicon Valley, California, MessageSolution maintains operations in North America, Europe, and Asian Pacific, along with distribution channels in Europe, Africa, Australia, Asia Pacific and the Middle East. Domestic and international customers include U.S. Department of Commerce, Toyota Australia, Honda China, University Texas A & M, Randolph School District, Lockheed Federal Credit Union, and Massachusetts State Court Systems.

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