



For Immediate Release

MessageSolution Features its VAR/MSP Partner Platform at ASCII Success Summit 2012

MessageSolution will be featuring the benefits of its Global Partners Network at ASCII Success Summit in Chicago, IL. Alongside attractive VAR opportunities, MessageSolution will showcase its award-winning managed service provider hosted and enterprise on-premise platforms. Their expertise comes with more than a decade of experience within the industry, and a global network of partners and engineering support.

Chicago, IL and Milpitas, CA (September 19, 2012)

MessageSolution, Inc., the global technology leader in enterprise information archiving & eDiscovery solutions, showcases its enterprise legal discovery, information archiving and migration solutions at ASCII Success Summit in Chicago, IL. MessageSolution delivers powerful archiving services enabling partners and their clients with data management, compliance policies, and legal discovery. With 4 distinct levels of partnership, each organization can choose their level of involvement, with no commitment necessary.

Delivering an on-premise enterprise solution, cloud services, and a hosted multi-tenant platform for managed service providers, the MessageSolution Global Partner Network continues to offer global partners a complete solution portfolio. In 2011 alone, the MessageSolution Global Partner Network grew over 81%, with each and every reseller contributing to the success of the program. With Valued Added Resellers (VARs) worldwide from Texas to South Africa, MessageSolution works together with resellers to bring archiving services through worldwide channels.

“We offer our VAR and MSP partners a competitive edge, with the flexible option to deploy on-premise or on our cloud. Moreover, we’ve empowered our partners to host a multi-tenant solution themselves, while our competitors offer only an on-premise or hosted product to resell,” said Kevin McInerney, Global Marketing Strategist.

Increased Profit Margin: MessageSolution partners see the highest rate of return, providing clients with tools for data management while staying within their budget. In addition to offering government, non-profit, and educational client discounts, our finance team also works to bring MessageSolution Partners the lowest possible pricing for the highest profit margin, saving up to 70% off MSRP.

Marketing Material: Free marketing strategy consultation, free collaterals to grow partners’ compliance and archiving user base. MessageSolution Global Partners are given full access to MessageSolution marketing material. With everything from data sheets to technical white papers or PowerPoint presentations, the marketing team also works closely with partners to provide any new or updated material as needed.

Technical Product Demos: The MessageSolution Global Partners Network is comprised of organizations at all levels of participation. For those organizations less technologically inclined or the MessageSolution Technical Support Team will coordinate a comprehensive product demo of any MessageSolution modules for perspective clients.

Logo Branding: For advanced service providers, we know the importance of a brand. MessageSolution works behind the curtain and supports logo branding for the solution UI on both service provider and company level.

Managed Service Provider (MSP) partners who take advantage of the MessageSolution Multi-Tenant Hosted Platform generate 300-500% more revenue than reselling another hosted vendor’s archiving service. Working with global service

providers, MessageSolution has deployed its industry leading Multi-Tenant and Dedicated- Hosting Archiving Platforms for managed service providers (MSP) around the world. The international program includes managed service providers, internet service providers (ISP), and value added resellers (VAR). More and more partners choose MessageSolution for their deployment flexibility and an extensive revenue opportunity within the archiving and eDiscovery market.



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MessageSolution offers a duality of cloud environments for SME and enterprises. MessageSolution Cloud Computing Platform can also be hosted by managed service providers to build and brand in the MSP's own network to leverage the established datacenter or cloud infrastructure. MessageSolution's private cloud solution delivers a complete suite of email, SharePoint and file archiving systems, in addition to legal discovery and multiple case management functionalities.

"We're excited to work with a growing number of global partners to support their clients around the world for their email and data archiving for compliance, legal discovery, and storage management." said McInerney. "MessageSolution's architecture is designed for online global deployment with minimum engineering support and easy to deploy, which helped MessageSolution's technology being deployed at its fastest growth rate in the market today, both on-premise and in the cloud".

MessageSolution will be exhibiting at ASCII Success Summit at the Rosemont Hyatt, September 20, 2012 in Chicago, IL.

About MessageSolution, Inc.

MessageSolution, Inc., an industry leader in email, SharePoint, and file system archiving, legal discovery and data migration, delivers working solutions to real-world industry concerns. With Cloud, Multi-Tenant and On-Premise enterprise information archiving and eDiscovery solutions available, MessageSolution enables organizations of all sizes from all walks of life to mitigate risk, reduce storage costs and requirements, optimize server performance, and comply with industry and federal regulations. MessageSolution Enterprise Archiving and eDiscovery Platform provides with the organizational and governing backbone to manage the lifecycle of electronic stored data (ESI) by fully integrating with all aspects of the Lotus Notes Domino, Exchange, GroupWise, etc.

Based in Silicon Valley, California, MessageSolution maintains operations in North America, Europe, and Mainland China, along with distribution channels in Europe, Africa, Australia, Asia Pacific & the Middle East. For more information, visit <http://www.MessageSolution.com> or call at (408) 383-0100 for further information.

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