

CASE STUDY — COMPLIANCE, LEGAL DISCOVERY

MessageSolution Spices Things Up for The Hain Celestial Group

MessageSolution™
Customer Driven Trusted Partner

Case Overview

- **Industry** Branding
- **Customer** The Hain Celestial Group
- **Number of Email Boxes** 1200
- **Business Need** Compliance and Legal Discovery
- **Solution** Enterprise Email Archive™ Suite for Exchange

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Case Resolution

Background

The Hain Celestial Group is a leading natural and organic food and personal care products company based in Melville, New York. Hain Celestial brands can be found across North America and Europe. The company is traded on The Nasdaq® Global Select Market.

Customer Challenge

The Hain Celestial Group is publicly traded on an international level, so the company falls under multiple compliance regulations, including Sarbanes-Oxley and SEC 17a(3,4), which require Hain Celestial to keep their emails and attachments for no less than five years in an accessible but secure location. Hain Celestial needed access controls and audit trails to be able to prove their compliance in the event of an audit.

Additionally, Hain Celestial was in need of a legal forensic search tool for their emails, attachments and other files. Accuracy and speed were of primary concern, as was the ability to search using full text key words and key phrases and a variety of metadata. The solution had to be straightforward enough for non-IT employees, such as the legal department, to search the archive.

The MessageSolution Enterprise Email Archive™ Solution

The Hain Celestial Group selected MessageSolution Enterprise Email Archive™ Suite Edition for Exchange to meet their critical compliance and discovery needs. The Suite edition's Outlook integration allowed Hain Celestial's employees to access their archived emails and attachments without ever leaving their Outlook client.

The MessageSolution Resolution

MessageSolution worked with Hain Celestial to archive the company's existing historical emails before enabling real-time archiving to capture all incoming and outgoing emails as they pass through the Exchange servers. Access controls, encryption in the back-end, and installation behind the network firewall keep archived emails safe from tampering. Audit trails assisted with internal regulation, while security controls and automated retention policy application allowed the company to prove their compliance.

MessageSolution, Inc., provides innovative solutions that enable organizations in all industries to meet their compliance, electronic discovery, storage management and disaster recovery requirements. MessageSolution's email and file archiving software solutions are uniquely comprehensive, price-competitive, and flexible. For more information, visit www.messagesolution.com or contact a sales representative at sales@messagesolution.com.

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The MessageSolution Resolution

Enterprise Email Archive™ gave Hain Celestial the ability to search their archive's emails and attachments for discovery in-house using full text key words and key phrases, fuzzy search, proximity search, and metadata such as attachment size, file type, date range, sender, recipients, etc. The archive allows users to narrow their searches and save them in Search Baskets for later review, or to share search results with colleagues. The search interface was extremely comprehensive, but clear enough that the legal department could perform discovery searches without IT assistance.

Once discovery was located, legal staff could then print or zip up the results and email them to the appropriate contact. In fact, using the Outlook integration feature of Enterprise Email Archive™ Suite, Hain Celestial's employees could perform actions in the archive directly from their Outlook client.

MessageSolution armed The Hain Celestial Group with an all-in-one policy-based archive for compliance and legal forensic search. The ability to prove compliance during audits saves Hain Celestial from penalties and losing stockholder trust, while the ability to archive in-house keeps Hain Celestial from spending money on outsourced forensic e-discovery professionals, who can be slow and expensive. Archiving with MessageSolution, Hain Celestial ensures that the company is fully compliant and at the same time prepared for any litigation challenges that might arise.

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