Q3 2008

MessageSolution Updates

MessageSolution -- Makers of Enterprise Email Archive and Enterprise File Archive software solutions

Better Business Reporting and Litigation Support with New MessageSolution Enterprise Email Archive 5.6

Issue Highlights

- EEA 5.6 Released
- EEA 5.0 Wins 2008 Best Products & Services Award
- EEA 5.0 Wins MSExchange.org Exchange Archiving Award
- New Tools on MessageSolution's web site
- Case Study

Inside this issue: Version 5.6 Release 1 Best Products & 2 Services Award Exchange Archiving 2 Award 3 Web Site Tools New Customer 3 Welcome Case Study 4 5 **Upcoming Events**

MessageSolution recently launched the next edition of our award-winning Enterprise Email Archive (EEA) product line -Enterprise Email Archive 5.6.

"With the release of Enterprise Email Archive 5.6, legal counsels, internal auditors, executives, and IT admins have access to a more user-friendly design and an extremely feature-rich workflow," said MessageSolution CTO Jeff Liang.

Internal auditors and executives now have the finaccess to more powerful archive intelligence tools, including drill-down analysis and comprehensive reports. *"Legal counsels, internal auditors, executives, and IT administrators have access to a more*

Enterprise Email Archive 5.6 allows businesses to create ad hoc professional reports based on information contained in the archive's built-in logs and audit trails. Email management statistics can now be clearly illustrated and easily shared with colleagues and auditors.

Enterprise Email Archive 5.6's enhanced litigation support features include the ability to apply classifications and unique retention policies to case-relevant emails for litigation hold.

Customized email classification capabilities, privileged email management, and advanced

Subscription Information (It's Free!)

user-friendly design

and an extremely

feature-rich

workflow."

- MessageSolution CTO

Jeff Liang

If you do not wish to receive future newsletters from MessageSolution: Email ashleyc@messagesolution with the message "Please remove me from the newsletter mailing list"

tagging functionalities will help businesses streamline the processing of large volumes of data.

"MessageSolution has helped organizations worldwide facilitate the entire legal discovery process, with everything from targeted data search to collection of electronic documents, deposition hold, and complete preparation for the final trial presentation," said Liang.

> Enterprise Email Archive 5.6's notation feature allows legal counsels to share case-relevant information about archived items without impacting archived data in any way.

Legal professionals, auditors, and endusers can speed along discussions of archived data for litigation events, internal audits, or even businesscritical projects.

Enterprise Email Archive 5.6 has already been successfully implemented on customer sites.

MessageSolution customers with active maintenance packages are entitled to upgrade to version 5.6 free of charge.

Contact your MessageSolution representative to request a demo of Enterprise Email Archive 5.6!





Enterprise Email Archive 5.0 Wins Network Products Guide 2008 Best Products & Services Reader Trust Award

"These awards go to the

best technology products

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Network Products Guide

Reader Trust."

- MessageSolution CTO Jeff

Liang

Network Products Guide, a world leading publication on technologies and solutions, named Enterprise Email Archive 5.0 a winner of the **2008 Best Products and Services Award.**

This respected annual award honors products

and services that represent the rapidly changing needs and interests of end-users of technology worldwide.

Enterprise Email Archive 5.0 helps businesses meet compliance regulations and electronic discovery challenges, protect corporate intelligence, and significantly reduce email server storage requirements.

With massive scalability and support for Exchange, Domino, GroupWise and Unix/ Linux servers, Enterprise Email Archive 5.0 is uniquely designed to facilitate effective installation and administration from a remote location. "Increased end-user awareness and ongoing advances in technology are helping shape better products and services." says Rake Narang, editor-in-chief at Network Products Guide.

> "Enterprise Email Archive 5.0 is bringing improvements in ease of administration and end-user transparency."

> "These awards go to the best technology products every year and we are honored that Enterprise Email Archive 5.0 has gained the Network Products Guide Reader Trust," said MessageSolution CTO Jeff Liang.

"We are committed to meeting our customers' needs by providing them with the best products and services."



"MSExchange.org users are specialists in their field...Their vote serves as a solid peer-to-peer recommendation of the winning product."

> - Sean Buttigieg, MSExchange.org manager

EEA 5.0 Voted Best Exchange Archiving Solution

MessageSolution Enterprise Email Archive was voted best Exchange Archiving solution by visitors to MSExchange.org.

"MSExchange.org users are specialists in their field...Their vote serves as a solid peer-topeer recommendation of the winning product," said Sean Buttigieg, MSExchange.org manager.

"Our Reader's Choice Awards give visitors to our site the opportunity to vote for the products they view as the very best in their respective category," Buttigieg explained. "We're honored that our customers have rated Enterprise Email Archive the best Exchange Archiving solution," said CTO of MessageSolution, Jeff Liang.

"This award is a testament to our successful 'Customer-Driven' philosophy."

Why are customers so happy? Most cite smoother implementation, better performance, and lower costs.

While other vendors require their customers to pay for engineers to install and configure their solution on-site, MessageSolution eliminates that unnecessary cost for customers by providing 100% remote product installation.

"Enterprise Email Archive can also be maintained remotely," explained Liang. "This saves our customers' financial and human resources in the long run."

Award runners up include Symantec Enterprise Vault, Archive Attender, Mimosa Nearpoint, and Quest Archive Manager. www.messagesolution.com

Watch Videos of Enterprise Email Archive at MessageSolution.com!

Over the last month, MessageSolution has added a variety of videos demonstrating the various features of Enterprise Email Archive 5.0 to messagesolution.com.

Currently, visitors to the site can watch videos of Enterprise Email Archive's Outlook integration features, Lotus Notes integration features, and PST File Migration Manager. Over the next few months, look for new videos to be added, including:

- Windows desktop search integration on Enterprise File Archive
- NSF File Migration Manager on Enterprise Email Archive for Domino

You can watch currently available videos of Enterprise Email Archive at <u>http://www.messagesolution.com/product_video_list.htm</u>

Welcome, New Customers!

MessageSolution would like to extend an enthusiastic welcome to our **Enterprise Email Archive for Exchange Server** customers:

Alex Popov & Associates — New South Wales, Australia Greenbriar Equity Group LLC — New York Mathis Brothers Furniture — Oklahoma Triumvirate Environmental — Massachusetts The Shubert Organization — New York SGA Corporation — Washington Noble Royalties, Inc. — Texas Haskell & Slaughter — Alabama Cobasys — Michigan & Ohio Affiliated Acceptance Corporation — Missouri Seko Worldwide — Illinois Stock Technologies — Texas HyPro Inc. — Wisconsin We'd also like to welcome a new **Enterprise Email Archive for Domino Server** customer: Pacific National Bank (Florida).

Along with a new Enterprise Email Archive for GroupWise Server customer: Louisiana School for the Deaf (Louisiana).

And a new **Enterprise File Archive** customer: Corporate Express Canada, a Staples company (Ontario, Canada).

Welcome, all! We're very happy to have you as a customer and a part of the MessageSolution Partners Network!

As a member of the Partners Network, your organization is eligible to **receive 10% of the purchasing price** for any organization you refer to MessageSolution that purchases MessageSolution products.

For more information on our referral program, please contact your MessageSolution Account Manager or call +1 408 383-0100.

Introducing: A New Tool for Predicting Your Business's Storage Future

Have you considered what your email storage volumes could look like a year, two years, or even 10 years down the road?

Well, we have. And it didn't require a crystal ball.

At MessageSolution.com, visitors can now download a free, simple Storage Calculator to discover their company's storage future.

Just enter some basic information into the four open fields and the MessageSolution Storage Calculator will determine your company's yearly storage requirements for the next 10 years.

The Storage Calculator also can help organizations discover how their storage environment would be



Seeing into the future just got easier.

improved by applying MessageSolution Enterprise Email Archive's storage-saving technologies, including high compression rates, single instance storage, and stubbing of emails and attachments.

The Storage Calculator is useful for anyone planning their storage environment, by providing customized best practice storage requirements as well as the EEA's minimum storage needs.

To download the Storage Calculator, go to www.messagesolution.com and click

'Watch Product Video'.

The Storage Calculator is located at the bottom of the video page.

sales@messagesolution.com

1-888-858-7903 Toll Free

Page

1-888-858-79

Case Study: Canadian Mining Equipment Manufacturer Ivaco Ltd. Achieves Compliance using MessageSolution Enterprise Email Archive™

Ivaco Mining Equipment, Ltd, a Canadian mining equipment manufacturing and distribution company, required an email archiving solution in order to meet compliance standards and manage the growing email storage on their Exchange server.

To meet the necessary email retention requirements, Ivaco required an email archiving solution that could capture all of the company's inbound and outbound emails in real time from the company's Microsoft Exchange 2003 Server.

"I tested many different email archiving solutions for Exchange," said Ralf Mueller, an Exchange administrator at Ivaco.

"We needed an archiving solution to work with either flat files or Oracle Databases."

Ivaco's preference for a non-SQL server-based email archiving solution ruled out many email archiving products. Most email archiving products would have required the company to purchase a separate SQL server, an unnecessary cost that Ivaco preferred to avoid.

One of the few stand-out archiving software solutions that did not require a SQL server was MessageSolution Enterprise Email Archive.

"While SQL server is able to perform searches on relational information, it is not ideal for searching email," explained Jeff Liang, Chief Technology Officer at MessageSolution. "This is why MessageSolution Enterprise Email Archive was designed not to rely heavily on SQL server."

Ivaco eventually selected MessageSolution Enterprise Email Archive for the software's comprehensive compliance features, which help Ivaco comply with external regulations and enforce internal policies.

"The software is quite easy to configure and the search tool available for the users via the web browser is competitive and easy to use."

MessageSolution Enterprise Email Archive's compliance features include strong access controls, data security, a variety of built-in audit logs, and capture of all incoming and outgoing messages in real time.

"The software works without problems archiving in real time between 100 and 200 hundred messages every 10 minutes," said Mueller.

Like many businesses today, Ivaco's employees had created many Personal Storage files (PSTs) that needed to be managed.

"I am very happy with the MessageSolution archiving solution."

From a compliance stand point, a corporation's knowledge store is in danger any time employees save corporate data in ways that violate corporate policy, whether on



personal disks or in PST files.

PST files are not an ideal way to store corporate data, as they are easily corruptible. PST files also make it nearly impossible for an organization to have an accurate understanding of the topology and contents of its own knowledge stores.

Enterprise Email Archive's built-in PST Migration Manager tool allowed Ivaco to import all existing PST files into the archive for centralized management, while high availability of old messages through the archive now eliminates the need for employees to create new PST files.

Ivaco's email system is now centralized and searchable, removing the burden of managing old email from busy employees.

"The software is quite easy to configure and the search tool available for the users via the web browser is competitive and easy to use," said Mueller.

Most importantly, however, since implementing MessageSolution Enterprise Email Archive, Ivaco's email system has been fully compliant with Canada's email retention regulations.

"I am very happy with the MessageSolution archiving solution," Mueller concluded.

About MessageSolution

MessageSolution delivers the technology and infrastructure for

total compliance. As the leader in compliance technology and

data storage management, MessageSolution applies specialized expertise and advanced technology to create email and

file archiving products that help clients meet their critical stor-

age, archiving, compliance, litigation support, and data

retrieval needs.

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Archiving Events

Come meet the MessageSolution team at these upcoming archiving events.

WinConnections 2008

November 10 - 13, 2008 — Mandalay Bay Conference Center, Las Vegas, NV http://winconnections.com/default.asp

MessageSolution representatives Tara Anima and Ashley Coover will attend this event, along with VP of Product Marketing Josh Liang and CTO Jeff Liang.

Keynote speakers include best-selling author Mark Minasi, Senior security strategist in Microsoft's Trustworthy Computing Group Steve Riley, Microsoft Technical Fellow David Campbell, Corporate VP of the Microsoft .NET Developer Division Scott Guthrie, and Director in the Microsoft SharePoint group Thomas Rizzo.

To find out if MessageSolution will be attending an event near you, visit our Archiving News & Events page.

Below are the events MessageSolution recently attended. Did we see you there?

TechTarget Email and File Archiving Seminars

- June 4, 2008 Westin New York at Times Square, New York, NY MessageSolution representative David Merkes and VP of Product Marketing Josh Liang attended.
- August 7, 2008 Radisson Plaza Hotel Admiral Toronto, Toronto, Ontario, Canada MessageSolution representative Tara Anima and VP of Product Marketing Josh Liang attended.

September 2, 2008 – Park Plaza Victoria London Hotel, London, United Kingdom MessageSolution representative Kathy Huang and representatives from MessageSolution's U.K. channel partner ImperaData attended this event.

Microsoft TechEd North America 2008

June 9 - 13, 2008 – Orange County Convention Center, Orlando, Florida MessageSolution representatives Tara Anima and Ashley Coover attended this event, along with VP of Product Marketing Josh Liang and CTO Jeff Liang.